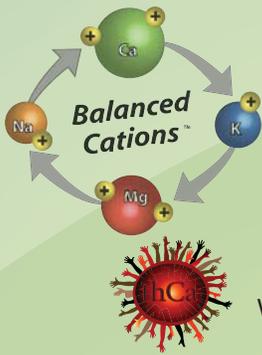


Available Calcium Solves Problems



If you need to raise pH or have Sodium (Na) issues, you can apply traditional limestone or gypsum, depending on where the problem lies. Then just sit back and wait... And wait... And wait... And wait...

If you're a bit too impatient for all that, apply **VERDE-CAL** or **VERDE-CAL G**.

The problem with Calcium type soil amendments is that most of the Calcium applied is unavailable. That is where **VERDE-CAL** Products differ!

We have added an organic acid (thCa™) that **makes an insoluble nutrient soluble and available.**



VERDE-CAL[®] Enhanced Calcitic Limestone For **RAISING pH**

VERDE-CAL, Enhanced Calcitic Limestone, is **four times more effective than regular lime**. If a superintendent or turf grass manager is told to use a ton of lime per acre, he can do the same thing with 500 pounds of **VERDE-CAL**. There are labor savings, storage savings, fewer empty bags to fool with, and fewer refills.

"**VERDE-CAL** acts faster, adjusts base saturation, scrubs sodium and **holds (and continues to improve) pH** and base saturation better than regular lime applications."

OREGON CITY, OR

"I even saw a color response after my application."

TUKWILA, WA

"Superior product, much better results, and fewer products to apply make me more efficient"

PORTLAND, OR

"It works and it's very fast!"

EVERETT, WA

How fast? Superintendents are seeing results within two to three weeks, rather than 6 - 8 months.

VERDE-CAL G Enhanced Calcium Sulfate (gypsum), is **four times as effective as regular gypsum**, supplying very available Calcium to the soil and plant without effecting soil pH. **VERDE-CAL G** also works extremely well at reducing high levels of Magnesium (Mg) and excessive Sodium (Na) very quickly.

"These latest soil chemistry improvements are remarkable and generally positive. The economics of using a "treated" gypsum such as **VERDE-CAL G** at a lighter rate, rather than conventional gypsum or lime at typical rates, will possibly result in a savings to your operation."

BROOKSIDE SOIL CONSULTANT

"**VERDE-CAL G** is faster to supply the Calcium I need to get uniform germination of my overseed without raising pH, our pH is already high enough."

PHOENIX, AZ

VERDE-CAL[®] **G** Enhanced Gypsum

**SUPPLYING
AVAILABLE CALCIUM
without a pH change**

"**VERDE-CAL G** removed more Sodium in 5 months then gypsum and lime did in 4 years."

KINGSVILLE, TX

"It was the best thing I have ever done for my greens!"

MANITOBA, CANADA

"The efficiency of our products is certainly there, and superintendents are getting results that they can live with. In today's management strategies, calcium is seen as being more and more important. Having a very efficient way to provide Calcium is what we are all about."

VERDE-CAL Products

www.verde-cal.com



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